CORDIALLY INVITES YOU TO
INTERNATIONAL WOMEN'S DAY
WEDNESDAY MARCH 4TH, 2020

KEYNOTE SPEAKER
Joy Stoddard
Joy Stoddard is the Development and Outreach Director of Whole Planet Foundation, a Whole Foods Market nonprofit dedicated to alleviating poverty where the company sources products. She joined Whole Foods Market in 2000 and Whole Planet Foundation in 2006. She develops strategic partnerships, connects people to the Foundation’s mission, and finds new advocates and resources for the cause. Having traveled in 42 countries and 48 states, she is inspired to share and expand the transformative power of microcredit and create prosperity. Joy has been awarded numerous leadership recognitions from Whole Foods Market. Previously, she coordinated training programs at the International Monetary Fund where she learned about diversity and value of cultural differences.

OUR PANELISTS
Kristie Gonzales
Kristie Gonzales joined KVUE as President and General Manager in 2016, leading one of the top television stations in Central Texas where she manages a staff of more than 125 employees who produce 33 hours of award-winning live news and programming each week.

Mindy Perry
Mindy Perry is the Chief Marketing Officer of Kendra Scott. Mindy brings a diverse background from her time across various agency, brand, and wholesale marketing roles. Her extensive career encompasses sports marketing, consumer packaged goods, and working with high-profile clients such as PepsiCo, Frito-Lay, and Hilton Worldwide. Most recently, she served as VP of Integrated Marketing at Neiman Marcus Group, where she oversaw Brand & Category Marketing, Co-op Promotions, Analytics, eCommerce Marketing and CDM Lifecycle Marketing for Neiman Marcus and Horchow.

Tam Hawkins
Tam Hawkins is the President and CEO of the Greater Austin Black Chamber of Commerce. Her background includes corporate sales & marketing management roles for some of the nation’s most admired companies. The Dallas native’s volunteer commitments attest to her passion for civic engagement from local to international levels. Tam is a board member of the East Austin Community, a member of the Austin Area Research Organization and serves on Leadership Austin, Texas Lyceum, Visit Austin, City of Austin Economic Capacity Commission and Ronald McDonald House Central Texas boards.

The United Nations observance on March 4th will reflect on Women and Economic Development as part of the UN theme of 
I am Generation
Equality: Realizing Women’s Rights

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