Issifou is on her 12th microloan with Whole Planet Foundation’s microfinance partner Assilassimé in Togo, West Africa. She sells fried fish and kitchenware in her local marketplace. Issifou says that her business has literally been a lifesaver, as she recently faced a serious illness and it was her business savings that enabled her to get treatment. Her first microloan was 30,000 CFA (about $50 USD), which she used to start selling small batches of fish. From here, she grew her business and now sells higher value items like kitchenware.

Whole Planet Foundation is a 501c3 nonprofit organization. Our mission is to alleviate global poverty where Whole Foods Market sources products. USA Tax ID # 20-2376273
Donate Today

Where Does the Money Go?*
Whole Planet Foundation works to alleviate poverty in communities where Whole Foods Market sources products:

- **$99 MILLION** Authorized to microfinance institutions
- **$85 MILLION** Gross disbursed to microfinance institutions

- **4 MILLION** Microcredit Loans Funded
- **21 MILLION** Opportunities to Prosper

- **$176** Average First Loan
- **97%** Repayment Rate
- **88%** Women Clients

Where Does The Money Come From?*

- **$46.4 MILLION** From Whole Foods Market customers
- **$34.6 MILLION** From Whole Foods Market
- **$13.7 MILLION** From Whole Foods Market suppliers
- **$10 MILLION** From Whole Foods Market team members
- **$1.6 MILLION** From corporate donors
- **$1.6 MILLION** From individual donors
- **$200,000** From events

Thank you to 2020’s Top Donor Partners

Thank you for your generosity!

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