DEDICATED TO ALLEVIATING GLOBAL POVERTY THROUGH MICROCRECREDIT

For more information about our Corporate Giving Program and opportunities to work with Whole Planet Foundation, contact Jason.Martinez@wholefoods.com.
Whole Planet Foundation’s mission is to alleviate global poverty through microcredit in communities around the world that supply Whole Foods Market stores with products.

Microcredit is a small loan, usually under $200, that empowers an entrepreneur to start or expand a home-based business.

wholeplanetfoundation.org/our-impact/
JOIN THE RANKS OF OTHER GENEROUS BUSINESSES

These businesses alleviate global poverty in partnership with Whole Planet Foundation

Global Fund
These generous donors have given between $100,000-$249,999 to fund microlend.

Solidarity Fund
These generous donors have given between $25,000-$49,999 to fund microlend.

Enterprise Fund
These generous donors have given between $50,000-$99,999 to fund microlend.

Opportunity Fund
These generous donors have given between $10,000-$24,999 to fund microlend.

Collaborating Partners
Collaborating partners are donors of product/services whose combined contributions amount to more than $200,000 in kind.
JOIN THE RANKS OF OTHER GENEROUS SUPPLIERS

These suppliers alleviate global poverty in partnership with Whole Planet Foundation
# BENEFITS BY LEVEL

<table>
<thead>
<tr>
<th>Partnership Level</th>
<th>Empowerment Fund $1,000+</th>
<th>Opportunity Fund $10,000+</th>
<th>Solidarity Fund $25,000+</th>
<th>Enterprise Fund $50,000+</th>
<th>Global Fund $100,000+</th>
<th>Founder’s Fund $250,000</th>
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</thead>
<tbody>
<tr>
<td>Name/Logo placement on WPF website and Annual Report</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Opportunity for blog feature and dedicated social post</td>
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<td>X</td>
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<tr>
<td>Use of approved client profiles and stories to share the story of your donation</td>
<td>X</td>
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<tr>
<td>Use of Whole Planet Foundation logo on your website and other marketing materials</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Tickets to Annual Benefit and Auction in Austin, Texas</td>
<td>X(2)</td>
<td>X(2)</td>
<td>X(2)</td>
<td>X(4)</td>
<td>X(4)</td>
<td>X(6)</td>
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<tr>
<td>Recognition at Annual Benefit and Auction in Austin, Texas</td>
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<tr>
<td>Invitation to international and domestic impact visits with networking opportunity</td>
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<tr>
<td>Visual impact report tailored to your company to demonstrate your impact</td>
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<td>X</td>
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<tr>
<td>Whole Planet Foundation presentation about your impact at your company/employee event</td>
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<td>Private donor event</td>
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<td>Logo placement on WPF annual brochure</td>
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<td>Geotarget your donation to a specific location (as permitted by WPF program countries and needs)</td>
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<td>Custom impact trip</td>
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</tbody>
</table>
ENJOY INVITATIONS TO SPECIAL EVENTS ANNUALLY

Power Her Potential Women’s Expo 2018
Heart Rate Social Private Donor Event 2018
Party with a Purpose 2018


YOU’RE INVITED!
Poverty is Unnecessary Day
October 25, 2019

WHOLE PLANET FOUNDATION
PARTY WITH A PURPOSE
Annual Benefit

6:00-9:30PM
at Fair Market
1100 E. 5th St.
Austin, Texas

Celebrating 15 years of our mission to empower people through microcredit!
OUR FANS

Who are they?...

- Whole Foods Market Customers
- **97,000** Whole Foods Market Employees
- Whole Foods Market Suppliers
- Loyal Donors, Board Members & Volunteers

Digital Presence

- **71,000** Email newsletter subscribers
- **30,000** Facebook fans
- **9,000** Twitter followers
- **12,200** Instagram followers

Whole Planet Foundation & Alaffia Teams
JOIN INTERNATIONAL AND DOMESTIC IMPACT SITE VISITS

“I am beyond grateful to have been a part of Whole Planet Foundation’s 2019 Annual Domestic Impact visit in Miami, FL. Through the safety partnership Shoes For Crews has with Whole Foods Market, we are able to contribute to Whole Planet Foundation and impact the lives of women all over the world. Being able to meet some of these women in Miami was truly an inspiration to me. They had the will, they just needed a little help finding the way. All these women have a true entrepreneurial spirit and through WPF they received the support they needed to make great things happen!”

- Audra Murray, Strategic Account Manager, Key Accounts, Shoes for Crews

Donors meet Yareli, a microcredit client of Grameen America, in Miami in summer 2019. Yareli used her microloans to purchase flour and supplies for her bakery.

Audra with Kenia, a microcredit client of WPF partner Grameen America, who runs her own restaurant in Miami, Florida.
OUR COLLECTIVE IMPACT

• Over $79 million distributed
• 75 countries reached and counting
• 3.7 million+ loans created
• More than 19.4 million opportunities generated for women and their families

See our Impact Dashboard for the most up to date statistics:
wholeplanetfoundation.org/our-impact/
THANK YOU!

WHOLE PLANET FOUNDATION

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