DEDICATED TO ALLEVIATING GLOBAL POVERTY THROUGH MICROCREDIT
Together we make a global impact

Whole Planet Foundation’s mission is to alleviate global poverty through microcredit in communities around the world that supply Whole Foods Market® stores with products.

Microcredit is a small loan, usually under $200, that empowers an entrepreneur to start or expand a home-based business.
JOIN THE RANKS OF OTHER GENEROUS BUSINESSES

Founder’s Fund
These generous donors have given $250,000 or more to fund microcredit.

Global Fund
These generous donors have given between $100,000- $249,999 to fund microcredit.

Enterprise Fund
These generous donors have given between $50,000- $99,999 to fund microcredit.

Opportunity Fund
These generous donors have given between $25,000- $49,999 to fund microcredit.

WHOLE PLANET FOUNDATION
JOIN THE RANKS OF OTHER GENEROUS BUSINESSES
<table>
<thead>
<tr>
<th>Partnership Level</th>
<th>Empowerment Fund $1,000</th>
<th>Opportunity Fund $10,000</th>
<th>Solidarity Fund $25,000</th>
<th>Enterprise Fund $50,000</th>
<th>Global Fund $100,000</th>
<th>Founder’s Fund $250,000</th>
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</thead>
<tbody>
<tr>
<td>Name/Logo placement on WPF Website and Annual Report</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Opportunity for blog feature and dedicated social post across social channels</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Use of approved client profiles and stories to share your impact</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Use of Whole Planet Foundation logo on your website and other marketing materials</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Tickets to WPF Annual Event</td>
<td>X</td>
<td>X (2)</td>
<td>X (2)</td>
<td>X (4)</td>
<td>X (4)</td>
<td>X (6)</td>
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<tr>
<td>Recognition on program at WPF Annual Event</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Invitation to international and domestic impact visits</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Visual impact report tailored to your company to demonstrate your impact</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Private donor event (such as educational program in the theater)</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Logo placement on WPF brochure</td>
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<td>Geotarget Your Donation</td>
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<tr>
<td>Custom Impact Trip</td>
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</tbody>
</table>
ENJOY INVITATIONS TO SPECIAL EVENTS THROUGHOUT THE YEAR

Power Her Potential Women’s Expo 2018

Party with a Purpose 2018

Private Donor Event in 2018
OUR FANS

WHO ARE THEY?...

• Whole Foods Market Customers
• 90,000 Whole Foods Market Employees
• Whole Foods Market Suppliers
• Loyal Donors, Board Members & Volunteers

DIGITAL PRESENCE

• 160,000 Email newsletter subscribers
• 28,000 Facebook fans
• 9,000 Twitter followers
• 11,600 Instagram followers

Whole Planet Foundation & Alaffia Teams
JOIN ON INTERNATIONAL AND DOMESTIC IMPACT SITE VISITS!

"I've been lucky enough to meet microcredit clients in Paraguay, Guatemala, Togo, and the United States. These women are amazing, confident, and innovative. The fact that Seventh Generation and Unilever support WPF through an annual donation and through event sponsorships is very meaningful because I've seen the Foundation's work in action. To be a part of the mission and empower women living all over the world is an honor."

GAYLE GRINDLEY
Sales Director
Unilever
OUR COLLECTIVE IMPACT

- 86 million dollars distributed
- 75 countries reached
- 3 million loans created
- 17 million opportunities generated for women and their families

See our Impact Dashboard: www.wholeplanetfoundation.org/our-impact/
THANK YOU!

WHOLE PLANET FOUNDATION