WHOLE PLANET FOUNDATION

CORPORATE PARTNERSHIPS

DEDICATED TO GLOBAL POVERTY ALLEVIATION THROUGH MICROCREDIT
# Activation Menu

<table>
<thead>
<tr>
<th>Partnership Level</th>
<th>Empowerment Fund $1,000</th>
<th>Opportunity Fund $10,000</th>
<th>Solidarity Fund $25,000</th>
<th>Enterprise Fund $50,000</th>
<th>Global Fund $100,000</th>
<th>Founder’s Fund $250,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Networking event with other corporate and supplier donors</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Opportunity for blog feature and dedicated social post across social channels</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<td>X</td>
</tr>
<tr>
<td>Use of approved client profiles and Whole Planet Foundation logo to share your impact</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Name/Logo placement on WPF annual report and website</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Tickets to WPF Annual Event</td>
<td>X</td>
<td>X (2)</td>
<td>X (2)</td>
<td>X (4)</td>
<td>X (4)</td>
<td>X (6)</td>
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<tr>
<td>Recognition on program at WPF Annual Event</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Invitation to international and domestic impact visits</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Visual impact report tailored to your company to demonstrate your impact</td>
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<tr>
<td>Private donor event (such as educational program in the theater)</td>
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<tr>
<td>Logo placement on WPF brochure</td>
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<td>X</td>
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<tr>
<td>Geotargeting</td>
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<td>X</td>
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</tbody>
</table>
JOIN WHOLE PLANET FOUNDATION TO ALLEVIATE GLOBAL POVERTY

Whole Planet Foundation’s mission is to alleviate global poverty through microcredit in communities around the world that supply Whole Foods Market® stores with products.
What is Microcredit?

Small loans to start or expand a home based business, empowering people to transform their lives.

- Bank travels to the people
- No formal contract or collateral
- Small loan size
- Small repayment installments
- Interest on loans
- Solidarity groups— usually women that form groups of 5 or more
The average first loan is just $180.
WHERE WE WORK
IMPACT TO DATE*

- Number of Countries: 73
- US Cities: 16
- Funds Committed: $80 million
- Microloans Created: 3.16 Million
- Repayment Rate: 97%
- Female Clients: 88%
- Opportunities for Entrepreneurs to Flourish: 17 million

*as of Q3 2018
Partners have the option to fulfill any commitment level through an agreed upon and flexible payment schedule.

Options include

- Lump sum payment during specified time period
- Proceeds from sales
- Quarterly payments
- Payment upon completion of promotion period
- Custom payment schedule
RECEIVE RECOGNITION AT WHOLE PLANET FOUNDATION EVENTS

PARTY WITH A PURPOSE ANNUAL BENEFIT

• Annual event held in Austin in October featuring local music, food and drink
• Silent and live auction with over 150 items from local and global marketplaces
• Celebration drawing 425 Whole Planet Foundation donors, supplier partners, team members, and beneficiaries
JOIN ON INTERNATIONAL AND DOMESTIC IMPACT SITE VISITS
OUR DIGITAL AUDIENCE

188,000 Email newsletter subscribers
28,000 Facebook fans
9,000 Twitter followers
11,600 Instagram followers
START PARTNERING
AND GIVE WITH CONFIDENCE

Contact Ellen Bettis
Fundraising Program Manager
Ellen.bettis@wholefoods.com
Phone: 512-788-8222

ALLEVIATES POVERTY
100% OF YOUR DONATION
AROUND THE GLOBE