

Cool It: The Skeptical Environmentalist's Guide to Global Warming, by Bjorn Lomborg



Review by: Philip Sansone

Bjorn Lomborg is the Danish environmentalist statistician who is trying to bring some calm rational sense to environmental spending and the cost to achieve the desired climate changes. Ostensibly, this book is about global warming, but it is really about how we should spend our money to fix the solvable problems and the return on investment we can expect on the various endeavors.

His book is about half notes and references, and shows that much of the global warming scare is alarmist with the most likely scenarios not coming close to approaching the apocalyptic vision put forth by many. In fact, according to Lomborg and others, the most likely climate change is actually not that bad and certainly a lot better than if the planet were cooling. According to Lomborg analysis, the problems that will arise over the next 100 years are solvable, especially with a wealthier world better able to afford the fixes.