

Benefit & Auction 2022 Sponsorship Levels

Sponsor Recognition

	Contribution Level	\$1,000 Bronze	\$2,500 Silver	\$5,000 Gold	\$10,000 Platinum	\$15,000 Presenting
	Comped Tickets	4	6	10	15	20
• Right to creative toolkit for use in sponsor advertising		●	●	●	●	●
• Mention in event blog posted on WPF website and social media		●	●	●	●	●
• Logo on event webpage		●	●	●	●	●
• Opportunity to include item in the in-person and/or online auction		●	●	●	●	●
• Inclusion in event press releases and media alerts on 3BL distributed media platform (50K-100K impressions)		●	●	●	●	●
• Opportunity for item inclusion in in-person event goodie bag		●	●	●	●	●
• Inclusion in social media post with other sponsors		●	●	●	●	●
• Inclusion in marketing emails with other sponsors (70K+ subscribers)		●	●	●	●	●
• Opportunity for item inclusion in virtual drawing			●	●	●	●
• Opportunity for special feature of auction item on WPF channel			●	●	●	●
• Dedicated social media post				●	●	●
• Sponsor recognition on Whole Foods Market internal channels				●	●	●
• Prominent logo placement on digital event platform					●	●
• Logo placement on thank you email to all participants					●	●
• Logo prominently included in event marketing, where possible						●
• Featured in dedicated SMS to event participants						●
• Custom interview highlighting your company shared on 3BL Media						●

➔ In-Kind Donors:

We are seeking in-kind donors for registration prizes, auction items, event menu option, and in-person attendee goodie bag items (500 items requested). Agreed upon recognition for in-kind donations is commensurate to contribution value.