

2021 Year-End Report* For Supplier Donors

Mission

Founded in 2005, Whole Planet Foundation alleviates poverty through microlending programs in communities that supply Whole Foods Market stores with products. The focus is on women in the developing world, where a small loan can help an entrepreneur build a home-based business to lift herself and her family out of poverty.

Suppliers are Alleviating Poverty Worldwide...Thank You!

Supplier donors contributed \$1.1 million in 2021 and have contributed over \$16 million collectively since 2007 to fund economic opportunity for the world's poorest people. Please enjoy these metrics from the field demonstrating the impact of your generosity.



Sanaa is a microcredit client of Al Majmoua in Lebanon.
Business: Clothing boutique.



Bissanu is a microcredit client of NULBSL in Nepal.
Business: Selling jewelry.



Joyce is a microcredit client of Musoni in Kenya.
Business: Selling curtains.

Global Impact Metrics

Countries Served	80 Countries
Opportunities Created for Entrepreneurs & Families	29 Million Opportunities
% Women Entrepreneurs	89%
Microloans Created	5.7 Million Loans
Actual Funds Disbursed by WPF	\$97 Million
Average First Loan Size	\$174
Current Repayment Rate	96%
Total Authorized Funding	\$106 Million
Microlending Projects	245 Projects

*As of December 2021

SUPPLIERS CONTRIBUTED \$16,335,881 AS OF 12/31/21

We Appreciate Our 2021 Donors!



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|---------------|-------------|-----------|--------------------|------------------------|
| Alaffia | Evolve | Lundberg | Sambazon | Tazo |
| Amy K Wright | Goodpop | Naked | Seventh Generation | The Republic of Tea |
| Ben & Jerry's | Health-Ade | Near East | Shea Moisture | The Seaweed Bath Co. |
| Bigelow | Honest | Nutpods | Sir Kensington's | Topo Chico |
| Brazi Bites | If You Care | Nuun | Stacy's | Traditional Medicinals |
| Divina | KeVita | Pact | So Delicious | Vital Farms |
| Divine | | | | Zelle |

Whole Planet Foundation Financials

Whole Planet Foundation is a non-profit 501(c)(3) that receives funding from individuals, corporate, public and private sources. Whole Planet Foundation is committed to keeping our administrative and fundraising expenses low relative to our program expenses. To access charts illustrating our current sources of revenue and expenses please visit wholeplanetfoundation.org/about/financials.

