

Virtual Team Member Volunteer Program





Please mute your microphone & register your attendance in the survey in the chat. We will begin promptly at 10 am Central Time.



Virtual Team Member Volunteer Program





Julienie

Norzina



Yvesrose



Losiane



WPF GLOBAL EDUCATOR & WFM TM VOLUNTEER PROGRAM MANAGER Genie Bolduc

Thank you for joining!

- Register attendance in the survey in the chat.
- Please mute your microphone.
- Use the chat for questions and comments.



Virtual Team Member Volunteer Program



WHOLE PLANET FOUNDATION





Virtual Team Member Volunteer Program





WPF DIRECTOR OF DEVELOPMENT AND OUTREACH Joy Stoddard

Joy joined Whole Foods Market in 2000 and Whole Planet Foundation in 2006. In her role as Senior Team Leader, she develops strategic partnerships and connects people to our mission of poverty alleviation. Having traveled in 42 countries and 48 states, she is inspired to share the transformative power of microcredit and create prosperity. Joy has been awarded All*Star six times, Team Member of the Year and numerous leadership recognitions from Whole Foods Market. Previously, she coordinated training programs at the International Monetary Fund for six years. She has a B.A. from Washington and Lee University and speaks French and Spanish. Joy enjoys Austin with her husband Scott and teenager Roman.

WHOLE FOODS MARKET



Whole Foods Market Team Member Volunteer Program

Launched in 2007

Over 850 WFM Team Members have participated in:

- learning about products for sale in WFM stores
- experiencing the culture and history of another community
- learning about the work of WPF, meeting microfinance staff and clients whose loans are funded by WPF
- providing community service
- sharing their experiences with fellow TMs and WFM shoppers

WHOLE FOODS MARKET









Gé

TEAM MEMBER VOLUNTEER PROGRAM

60

par ALAFFIA en Collaboration avec Whole Foods Market J.E.P DJAMA





Virtual Team Member Volunteer Program





EXECUTIVE LEADER PRODUCE Erik Brown

Erik began his long journey at Whole Foods back in 1990 at Bread and Circus. He was a Produce Coordinator in 3 different regions before joining the Global Perishable Purchasing Team. He leads a team of 25 buyers and field team members that ships over 80million boxes of produce and flowers to our stores. Growing up and living currently in Boston with his wife and 3 children he enjoys the outdoors and finding the best local foods possible!



Sourced for Good





Introducing Sourced For Good

Sourced For Good is a rebrand of the Whole Trade Guarantee program

What has changed?

The core tenets of the program have not changed, it has just been rebranded and expanded!

- Refreshed look across packaging, signage and marketing materials
- Expanded list of 3rd party certifications
 - 1.Fair Trade USA
 2.Rainforest Alliance
 3.Fair Trade America
 4.Fair Food Program
 5.Equitable Food Initiative
- Expanding into additional commodities for the first time, such as seafood
- Expanding the program into WFM domestic sourcing program for first time with items like Flowers, Apples and Tomatoes







Sourced for Good-Tenets

- Abides by WFM Quality Standards and specifications.
- Is third-party certified by a WFM-approved certifier.
- Is produced by a committed supplier partner with a deep, transparent relationship to WFM merchandising teams.
- Demonstrates a measurable, positive impact on farm workers, workers in the supply chain, communities and the environment.
- Benefits from SFG brand differentiation.



Sourced for Good – In-store Activation/Media



Look for this seal on products that support tangible improvements in farmworkers' lives.



HESE BELL PEPPERS

SCHOLARSHIPS

AISLE BLADE - BELL PEPPER SIDE CLIP

DEPT POSTER - GENERIC





HALFMOON TOPPER



MARKET This is a pair of shoes. And student scholarships. And eye clinics. And school supplies. And dental offices. And coastline erosion protection. Because these bananas are part of our exclusive Sourced for Good program, which supports tangible improvements in farmworkers' lives-like ethical trade and worker welfare, environmental stewardship, and communities where our suppliers' crops are grown. Simply put, Sourced for Good* products do way more than just taste good. They do good. Look for this seal on hundreds of groceries throughout our stores

Sourced for Good – Packaging









Privileged and Confidential Information Do not duplicate, reference, or forward. Property of Whole Foods Market.

Current list of items in the program

	Fruit			Veg				Floral			
Product	Method	Start	Where	Product	Method	Start	Where	Product	Method	Start	Where
trawberries (WFM Only)	ØG	June	West Coast	Sugar Snap Peas Boz	CV	May	National	Tulips	CV	April	National
lavel Loose	CV	July	East Coast	Snow Peas Boz	CV	May	National	Roses	CV	April	National
lavel Drange 31b Bag	CV	July	East Coast	Baby Carrots 8oz	CV	May	National	Garden Roses	CV	April	National
Aandarin 31b Bag	CV	July	East Coast	Shelled English Peas 8oz	CV	May	National	Spray Roses	CV	April	National
hampagne Mango	CV	Spring 2022	National	French Beans 8oz	CV	May	National	Petite Bouquet	CV	April	National
aitian Mango (WFM Only)	ÖG	April	National	French Beans 16oz	CV	May	National	Alstro	CV	April	National
anana	DG/CV	April	National	Baby Corn Soz	CV	Aug	National	Mason Jar/Arrangement	CV	April	National
ineapple	-OG/CV	April	National	Butternut Squash	OG	May	National	Poms	CV	April	National
antaloupe	QG	Dec	National	Spaghetti Squash	OG	May	National	Carnation	CV	April	National
ioneydew Melon	OG	Dec	National	Acorn Squash	OG	May	National	Lily-LA, Orientalis	CV	April	National
Ini Watermelon	OG	Dec	National	Kabocha Squash	OG	May	National	Gerbs	CV	April	National
eedless Red Watermelon	OG	Dec	National	Delicata Squash	OG	May	National	Spider Mums	CV	April	National
led Seedless Grapes	OG	Jan	National	Asparagus	DG/CV	April	National	Sunflowers	CV	April	National
ireen Seedless Grapes	OG	lan	National	Zucchini Squash	OG	May	National	Assorted Bouquets	CV	April	National
lack Seedless Grapes	OG	Jan	National	Vellow Squash	OG	May	National	Peonles	CV	May	East Coast
lueberries	dG	Dec	East Coast	Eggplant	OG	May	National	Filler Ery, Hyp, Gyp, Stat, Sol	CV	April	National
emons Loose and Bagged	DG	Aug	National	Red Cherry Tomato Pint	OG	June	National	Greens Euc, Rus, Fern	CV	April	National
New Zealand Apples	OG	July/August	East Coast	Red Grape Tomato Pint	OG	June	National	Tropicals	CV	April	National
		· · · · · · ·		Red Grape Tomato 11b	OG	June	National	Hydrangeas	CV	April	National
		1		Red Pear Cherry Tomato Half Pint	OG	June	National	Snap Dragons	CV	April	National
				Sweet Mini Pepper Medley Pint	OG	June	National	Ranunculus	CV	April	National
				Yellow Pear Cherry Tomato Half Pint	OG	June	National	Delphinium	CV	April	National
		1		Sweet 100 Cherry Tomato Half Pint	OG	June	National	Bells of Ireland	CV	April	National
		1		Heirloom Medley Cherry Tomato Pint	OG	June	National	Scabiosa	CV	April	National
				Sweet Mini Pepper Medley 11b	OG	June	National				
				Heirloom Medley Cherry Tomato 11b	OG	June	National			-	
				Tomatoes on the Vine	OG	April	National	1.1		1003	DS 4
		1		Roma Tomatoes	OG	April	National			JE -	111
				Beefstake Tomatoes	OG	April	National				
				Slicer Cucumber	OG	May	National		1	11	1 1 1
		1		Sweet Mini Pepper Medley 1lb	OG	May	National				
1. 34				Red Bell Pepper 5/2ib	OG	April	National				
1000		1		Rainbow Bell Pepper 5/2lb	OG	April	National			0.	- 62
NO X		1		Bell Peppers	DG/CV	April	National			CED	ROR
				Euro Cucumber	OG	May	National			-0	
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the set		Updated: 8/3/	2021				1	A			
					1						





Francique Mangoes







Virtual Team Member Volunteer Program



FOUNDER, TROPIC TRADE John Musser

John started in the produce business in 1978 with Dole in Nicaragua. After many years in Latin America, Europe and the Caribbean, John founded Tropic Trade LLC in 2008 to import and distribute organic and Fair Trade fruit, primarily mango from Haiti and Peru. Tropic Trade's mission is to maximize returns to the growers with trade instead of aid.

John lives in Cambridge, MA.





Photos sourced from: https://www.fairtradecertified.org/news/fair-trade-haitian-mangoes



The Program



products that support tangible improvements in farmworkers' lives.



AISLE BLADE - BELL PEPPER SIDE CLIP

Whole Foods Market.

HESE BELL PEPPER -

HELP FUND SCHOLARSHIPS FOR ----

STUDENTS

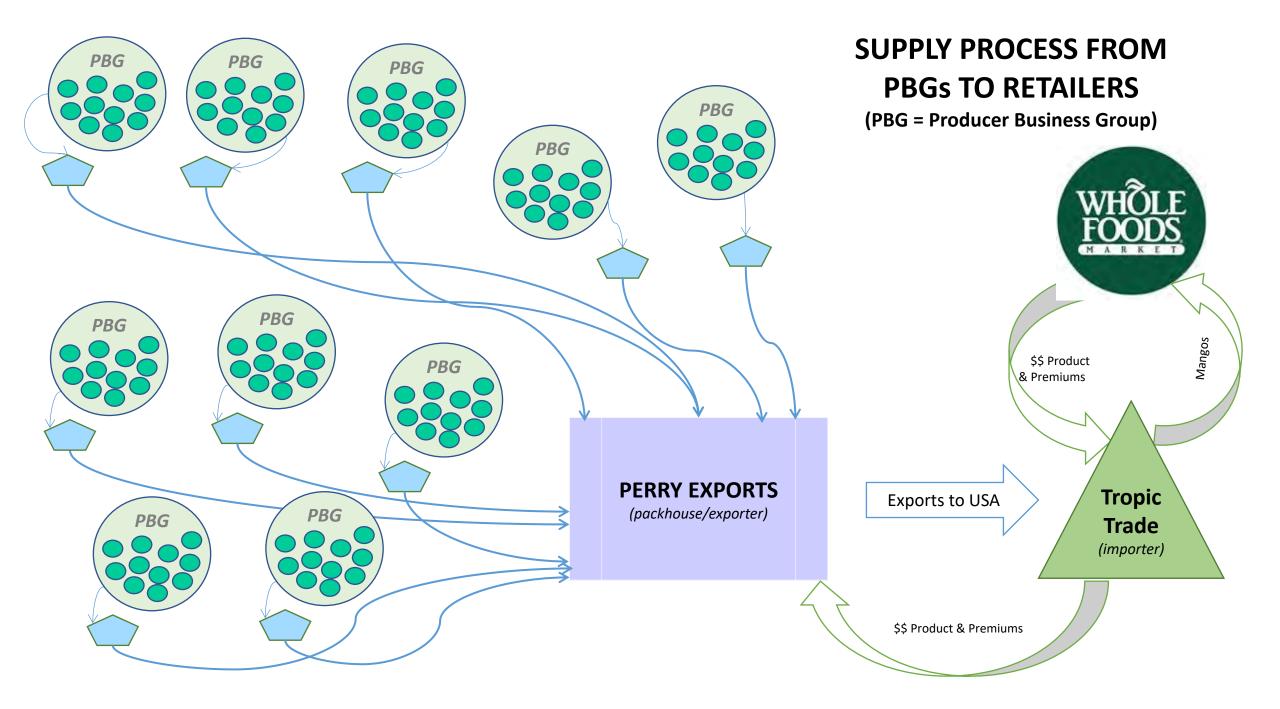
DEPT POSTER - GENERIC













The People







The Impact

\$349,625

Receive a higher price for their mangos

Earns \$.45 per carton goes into a farmer-controlled Community Development Fund

Premium is used for things like:

A mango nursery to provide plants to the growers A stone staircase up a steep hill to ease walking School uniforms for children Goats for capital investment

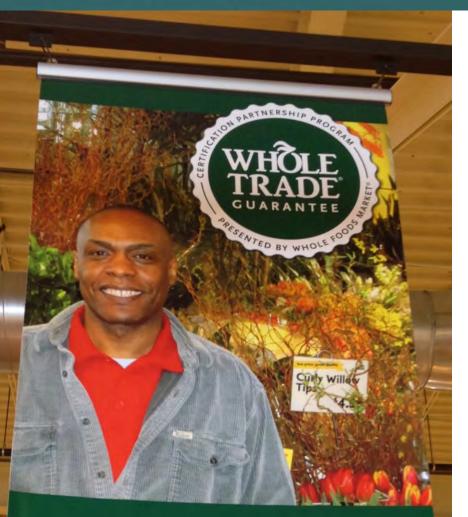


"Some farmers have used Community Development Funds to set up plant nurseries to diversify off-season crops, some have installed water wells, while others constructed roads to improve access and mobility to and from markets." https://www.fairtradecertified.org/news/fair-trade-haitian-mangoes



Virtual Team Member Volunteer Program

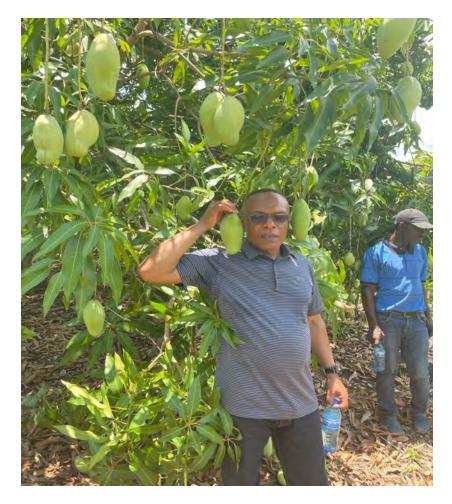




"I was so impressed when I discovered that the Whole Trade program has reached my home

PRODUCE TEAM LEADER, WHOLE FOODS MARKET INK BLOCK Davouce Michel

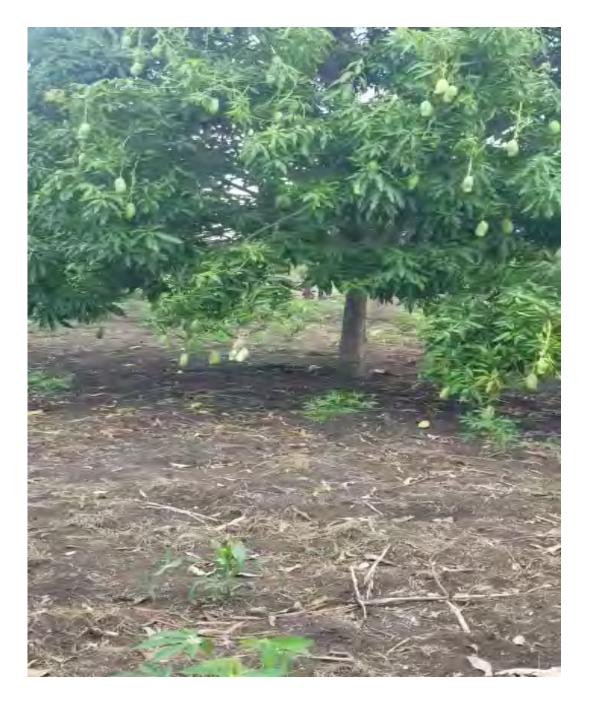
Inspired by The Whole Trade Guarantee program, now Sourced For Good:



- How beautiful the mangoes were.
- Farmers were getting the support to help the earn some money for the family, giving the kids an opportunity to go to school.
- Because of my trip, my family decided to grow more Mango Francis because I saw opportunity.
- How much training the Whole Trade/Sourced for Good Program gave the farmers. They could take more responsibility of their trees, giving them more money and building their business, allowing them to earn money from a program they didn't have before.

A video of some of the mango trees on my family farm

These are some mango trees my family and I planted after my visit to Haiti with Erik. We thought that was a wonderful idea. I was very inspired by the support, so my brother and I tried to encourage some farmers around where we grew up, by planting some mango trees ourselves.



My trip to Haiti in 2013 with Erik and the Whole Foods Team, Fair Trade USA and John Musser from Tropic Trade.



Perry Exports in Port au Prince fruit being sorted and packed for WFM.





Virtual Team Member Volunteer Program



Questions for Erik, John and Davouce? Please type them in the chat.





Virtual Team Member Volunteer Program



10-minute break Please return at 11 AM Central time







REGIONAL DIRECTOR OF THE AMERICAS & THE CARIBBEAN Stephanie Manciagli

- Stephanie joined the team in 2019 to support Whole Planet's implementing partners in carrying out their respective socially-focused microfinance programs.
- Raised in Atlanta
- B.A. in International Affairs, Florida State
- M.S. International Development, Tulane University
- Previously worked with Points of Light, UNDP, Americorps and for Fundación Paraguaya (voted WPF's "Best MFI of 2019")
- Lived and worked in Panama for 2 years and in Paraguay for 1 year
- Moving back to Panama in August 2021!









AMERICAS REGION

- First project in 2006 (Costa Rica)
- Funds disbursed to date:
 \$7,395,000 in North America
 \$23,208,401 in Latin America
 4 different models (traditional microfinance as well as alternative models)
 - Currently active: 10 projects





A private, non-profit organization in 2005 by Whole Foods Market to support entrepreneurs in countries where Whole Foods sources products; cacao from Dominican Republic, roses from Ecuador, bananas from Costa Rica, coffee from Guatemala...



Inspired by the work of Professor Muhammad Yunus and the Grameen Bank in Bangladesh, co-recipients of the 2006 Nobel Peace Prize.

Whole Foods Market covers Whole Planet's operational expenses so 100% of funds raised go to alleviating poverty.















GOAL: Help micro-entrepreneurs start and grow businesses as a path out of poverty

OBSTACLE: Entrepreneurs aren't able to get the capital they need to do this.

WPF SUPPORTS ORGANIZATIONS WHO HELP FINANCIALLY EXCLUDED MICRO-ENTREPRENEURS GET ACCESS TO BUSINESS CAPITAL.

WE SEEK PARTNERS WITH:

- A strong social mission
- A strong organization
- A strong methodology

FIELD TEAM'S ROLE:

- Find new partners
- Engage with active partners
- Seek ways to grow impact: better tools, new approaches
- Help tell the story of WPF's work







Impact through partnerships

- Whole Planet **provides on-lending capital** to vetted partners
- Funds are provided in **local currency**, through grants and no-interest loans
- Partners use funds to scale their business loan programs
- Whole Planet funds are for entry-level loans for marginalized populations, usually between \$200 -\$500
- Whole Planet funded loans may **not** require any material collateral

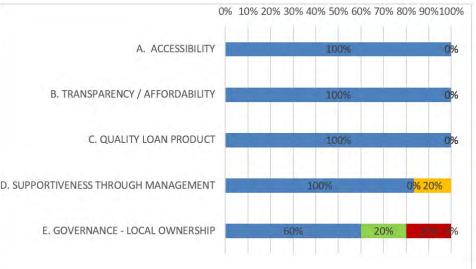






The WPF Responsible Finance metric is organized in the following categories:

		Overall Count				
	Exceed	Average	Needs Improvement	N/A	Total	
A. ACCESSIBILITY	100%	0%	0%	0%	100%	
B. TRANSPARENCY / AFFORDABILITY	100%	0%	0%	0%	100%	
C. QUALITY LOAN PRODUCT	100%	0%	0%	0%	100%	
D. SUPPORTIVENESS THROUGH MANAGEMENT	100%	0%	0%	0%	100%	
E. GOVERNANCE - LOCAL OWNERSHIP	60%	20%	20%	0%	100%	
Total	92%	4%	4%	0%	100%	















Traditional Grameen-like Group Lending

- Typically, groups of entrepreneurs of 3-15 members access credit from an MFI
- Potential direct access to other financial services: savings, insurance, remittances
- Both joint liability and individual liability with groups there for validation and ease of management
- Groups are self-selected by the members
- Entry-level loans are small dollar amounts and increase over time
- Loan utilization focuses on income generating activities
- Transactions take place in the field weekly; bi-weekly or monthly











Ultra Poor Graduation Model

- Focus on the absolute poorest of the por
- Extensive targeting
- Asset/grant transfer (cow, goats, farming assets)
- Skills development to generate income and build livelihood
- Access to savings
- 12-24 month intervention
- Creating a pathway for the ultra poor to reach the first rung of financial inclusion



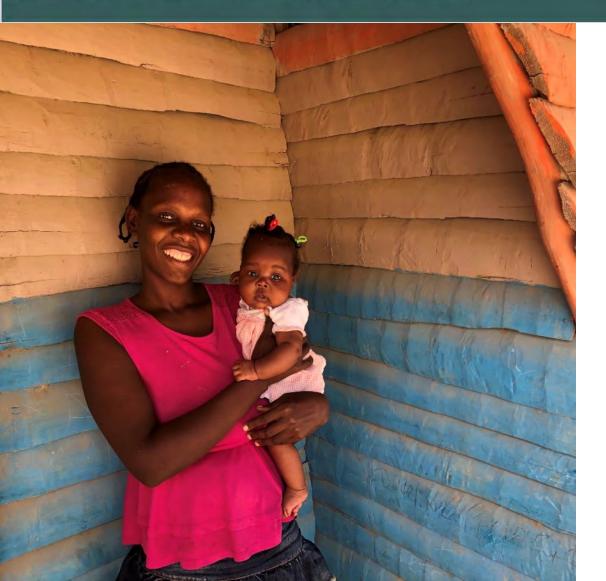












COMMITTED FUNDING TO DATE: \$3,044,749

COMMITTED FUNDING BY END 2021 : \$3,444,749





COMMUNICATIONS & LEARNING OFFICER, CHEMEN LAVI MIYO (CLM) PROGRAM, FONKOZE Steven Werlin

Steven Werlin is the Communications and Learning Officer for Chemen Lavi Miyò (CLM), Fonkoze's graduation program for families living in ultra-poverty. He began travelling regularly between his home in the United States and Haiti while he was a professor of Liberal Arts at Shimer College, in Illinois, and moved to Haiti full-time in 2005. In that year, he started working with Fonkoze as an advisor to its literacy and education department and continued to work on various projects for its communications, grant writing, and education teams until March 2009, when he became its branch manager in the southeastern town of Marigot. In May 2010, he joined the CLM team as a regional director until he took on his current role in 2015. He lives at the CLM office in Mirebalais with his teenage son Jovenson.















Fonkoze CLM Member Story: Guerline



Chemen Lavi Miyò (CLM)

or "*The Pathway to a Better Life*" program empowers Haiti's poorest women to lift themselves out of **ultra-poverty**, with hope and vision for their futures.



































































































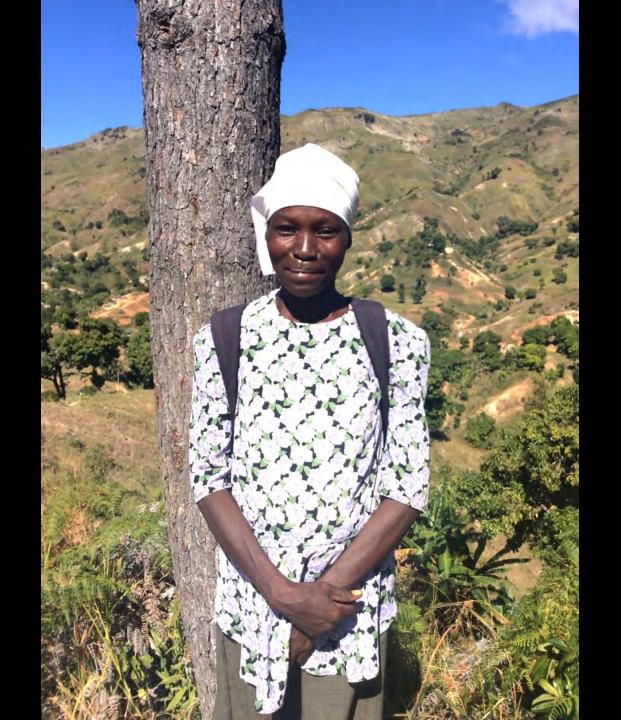


































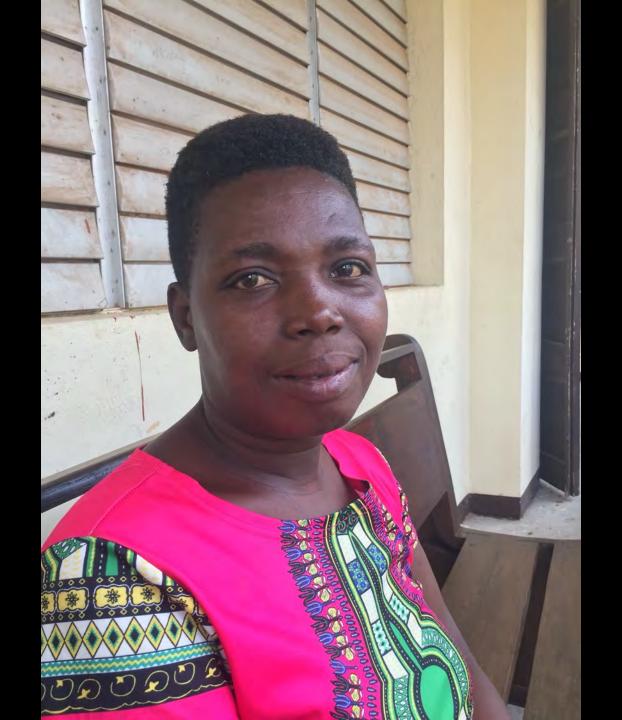
































































Chemen Lavi Miyò (CLM)

or "*The Pathway to a Better Life*" program empowers Haiti's poorest women to lift themselves out of **ultra-poverty**, with hope and vision for their futures.





Fonkoze CLM Member Story: Elda





Whole Foods Market

Virtual Team Member Volunteer Program



Questions for Stephanie & Steven? Please type them in the chat.





10-minute break Please return at noon Central time



Learn. Rise. Thrive.



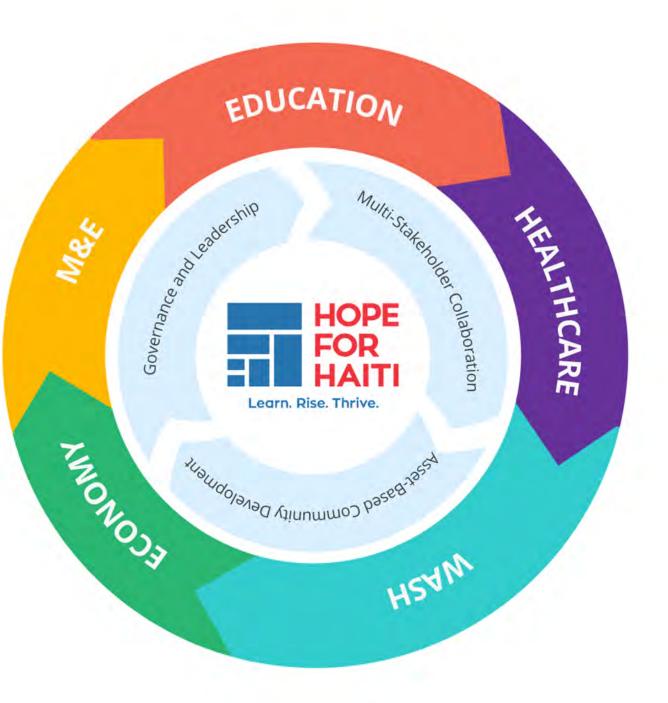


Learn. Rise. Thrive.

Skyler Badenoch CEO



Our Approach to Poverty Alleviation in Haiti



Program Map







1			PART PART
FY2	10 02		
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	FY2021 Goal	FY2021 Actual	Progress to goal	NULES	
Number of teachers provided with salary subsidies	424	429	100%	Improved payment delivery and transparency using MonCash. Monitoring payments online and through engagement reports.	
Number of teachers trained	424	212	50%	This year completed a three year training for our 192 primary teachers. 20 computer lab teachers trained.	
Number of classrooms constructed	9	0	0%	Activity delayed* New goal is for the 9 blocks at Morency Primary School will be completed by December 31, 2021.	
Number of students with access to WASH at school	6,505	6,505	100%	Schools were provided with COVID-19 kits, which included handwashing stations and access to filtered water.	

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	FY202				ARE
		FY2021 Goals	FY2021 Actuals	Progress to Goal	Notes
	Number of public health care workers trained and engaged	24	24	100%	Each of our 24 partner communities has a CHW assigned to the school.
Latomake	Number of healthcare consultations	20,000	30,715	153%	lincludes medical, dental, wound care, mobile clinics, student assessments and children's nutrition programs.
	Number of students and families who received health education	6,505	6,505	100%	COVID-19 health sessions were provided to some of our students and their families and ongoing PH lessons from CHWs.
	Number of students who receive an annual physical exam	6,505	928	14%	Physical exams will be in January 2021; on the 3 year SP to reach all 24 schools once funding is available.
	2 Contraction				HOPE

FY2021: WATER

		FY2021 Goal	FY2021 Actuals	Progress to goal	Notes
	Number of people using improved local water systems	15,000	24,510	163%	Measured by the number of filtration systems X 5 people per family
N	Gallons of drinking water filtered annually Executive 777777 States Advances of Process	40,000,000	34.527.175	71%	Measured by the number of filtration systems X 5 gallons per day X 365 days
A REAL	Number of Sawyer water filtration systems distributed	3,000	4,902	163%	QHF, Forgham, Rotary, Uniform Advantage

HOPE

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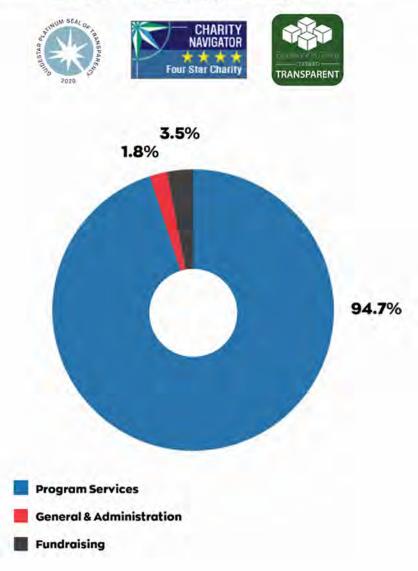
FY29)21:	ECO	NO	
	FY2021 Goal	FY2021 Actual	Progress to goal	Notes
Number of loans or micro- loans made	15	22	146%	22 micro- Ioans totalling \$33,774
Number of grants made	5	3	60%	The 3 winners of the 2021 Economy Challenge
Number of micro-grants made	250	150	60%	Funded by Mapou Foundation, 150 ti machanna and farmers recieved microgrants and a COVID-19 health lesson
\$ of loans paid pack	\$20,000	\$26,400.12	132%	Measured annually at the end of the year.
200				HOPE FOR HAITI

Audited Financials

Consolidated Statements of Activities Year Ending June 30, 2020

	Unrestricted	Temporarily Restrcted	Total
SUPPORT AND REVENUE:	1		
Contributions	\$1,029,256	\$2,306,429	\$3,335,685
Special Events	581,801		581,801
Gifts-in-kind	18,276,445		18,276,445
Investment Income	191,724		191,724
Gain on sale of property and equiptment	4,000		4,000
Total Support and Revenue:	\$20,083,226	\$2,306,429	\$22,389,655
RECLASSIFICATIONS:			
Net assets released from restrictions			
Satisfaction of purpose restrictions	\$2,430,794	(\$2,430,794)	
EXPENSES:			
Program Services	\$20,892,299		\$20,892,299
Management and General	406,317		406,317
Fundraising	767,161		767,161
Total Expenses:	\$22,065,777		\$22,065,777
Change in Net Assets:	448,243	(124,365)	323,878
Net Assets, Beginning of Year:	\$4,621,066	\$932,314	\$5,553,380
Net Assets, End of Year:	\$5,069,309	\$807,949	\$5,877,258

In 2020, **Hope for Haiti received the highest possible ratings on Charity Navigator and Guidestar**, two of the non-profit industry's most respected charity rating organizations. In fact, we've received top marks from Charity Navigator for 14 years. We put a tremendous amount of focus on these core areas of operation because above all we value the trust you have in Hope for Haiti to make the most efficient and effective use of every donation we receive.





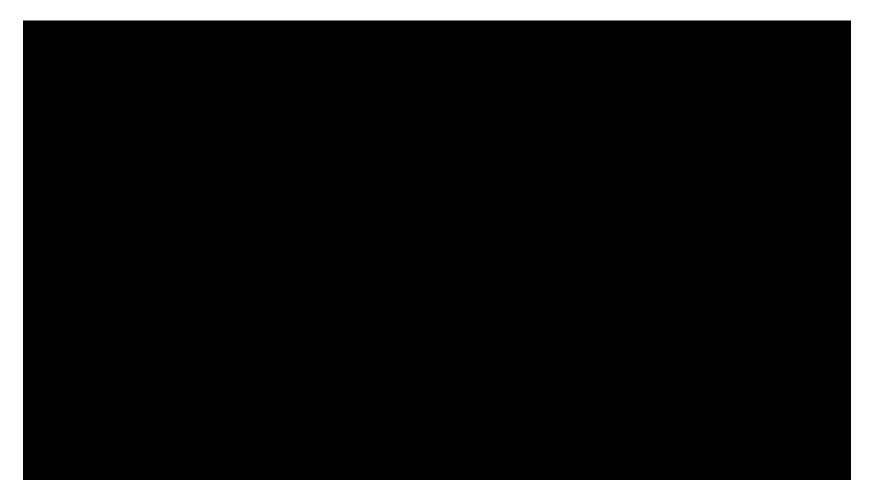


2021 Earthquake Relief





Update on Response





Linda Thélémaque

Country Director





Providing access to health services 7 days/week:

focus on wound care, chronic illnesses and rural communities





Mobilizing partners to deliver medications and supplies







Providing tarps, tents and short term shelter







Providing water to vulnerable children, parents and grandparents







Meeting farmers and buying locally produced food





Mobile Cash Transfers

Targeting Teachers, Farmers, Street Vendors, Community Healthcare Workers, and Mothers





Help rehabilitate and reconstruct schools in our 24 school network









Education Long-Term Areas of Focus

- Resilient School Model Development
- Training and Financial Support for Teachers
- Back to School Support
- School Feeding and Nutrition
- School Gardens and Reforestation
- Computer Labs
- College Scholarships





Healthcare Long-Term Areas of Focus

- Women's, Maternal & Children's Health (MCH)
- Public health (dental, personal, and family health) using Community Health Workers
- Strengthening the southern Haiti Healthcare and Disaster Response Network
- Procuring and distributing medication, medical supplies, and biomed equipment
- Mobile clinics and rural healthcare access





WASH Long-Term Areas of Focus

- Home water filtration systems
- Construction of sanitation blocks at schools
- Support and training for Community Health Workers
- Establishment of water wells and water access points
- Public health in schools





Economic Opportunity Long-Term Areas of Focus

- Provide loans and grants to businesses and entrepreneurs in southern Haiti
- Provide business training to loan and grant recipients
- Establish southern Haiti business incubator
- Hold annual pitch competition





Stephanie Jepsen

Chief Development Officer





Campaign for Global Handwashing Day





Community Service

GOAL:

 \$5,000 to fund hygiene supplies and information pamphlets for 1,000 students

HOW?

- $\circ~$ Create teams to fundraise and compete
- Collaborate on fundraising ideas
- Host Special Campaign on Classy, Facebook or platform of your choice

Questions?

stephanie@hopeforhaiti.com 239-321-5129



Whole Foods Market

Virtual Team Member Volunteer Program



Questions & Appreciations

