

# 2020 Year-End Report\* For Supplier Donors

## Mission

Founded in 2005, Whole Planet Foundation alleviates poverty through microlending programs in communities that supply Whole Foods Market stores with products. The focus is on women in the developing world, where a small loan can help an entrepreneur build a home-based business to lift herself and her family out of poverty.

## Suppliers are Alleviating Poverty Worldwide...Thank You!

Supplier partners contributed \$1.4 million in 2020 and have contributed over \$15 million collectively since 2007 to fund economic opportunity for the world's poorest people. Please enjoy these metrics from the field demonstrating the impact of your generosity.



Issifou is a microcredit client of Assilassimé in Togo.  
Business: Fried fish sales.



Candelaria is a microcredit client of Friendship Bridge in Guatemala.  
Business: Sewing and selling crafts.



Daw Aye Aye Maw is a microcredit client of BRAC Myanmar.  
Business: Selling kitchenware, toys, purses, and more.

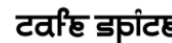
## Global Impact Metrics

Countries Served	77 Countries
Opportunities Created for Entrepreneurs & Families	25.3 Million Opportunities
% Women Entrepreneurs	89%
Microloans Created	4.8 Million Loans
Actual Funds Disbursed by WPF	\$91 Million
Average First Loan Size	\$174
Current Repayment Rate	93%
Total Authorized Funding	\$101 Million
Microlending Projects	224 Projects

\*As of December 2020

# SUPPLIERS CONTRIBUTED \$15,150,324 AS OF 12/31/20

We Appreciate Our 2020 Partners!



Alaffia  
Amy K Wright  
Backyard Brine  
Bear Pond Farm  
Ben & Jerry's  
Bigelow  
Blue Hill By Hand  
Bragg  
Brazi Bites  
Dare Foods  
Divina

Divine  
Evolve  
Fara Coffee  
Frontier Co-op  
Goodie Girl  
Goodpop  
Hain Celestial  
Health-Ade  
Hiball Energy  
Honest

If You Care  
KeVita  
Lundberg  
MAGICdates  
Miyoko's  
MopTop  
Naked  
Near East  
Nutpods  
Nuun

Otra Vez  
Pact  
Peet's  
Sambazon  
Seventh Generation  
Shea Moisture  
Sir Kensington's  
Skout  
S.Pellegrino  
Stacy's

So Delicious  
Tazo  
The Republic of Tea  
The Seaweed Bath Co.  
Tony's Chocolonely  
Topo Chico  
Traditional Medicinals  
Vital Farms  
Wellshire  
Zelle

## Whole Planet Foundation Financials

Whole Planet Foundation is a non-profit 501(c)3 that receives funding from individuals, corporate, public and private sources. Whole Planet Foundation is committed to keeping our administrative and fundraising expenses low relative to our program expenses. To access charts illustrating our current sources of revenue and expenses please visit [wholeplanetfoundation.org/about/financials](http://wholeplanetfoundation.org/about/financials).

