

**Sponsorship Benefits**

	\$1,000 bronze	\$2,500 silver	\$5,000 gold	\$10,000 platinum
• One logo on event landing page	●	●	●	●
• Right to creative toolkit for use in sponsor advertising	●	●	●	●
• Mention in event blog on WPF website and social media	●	●	●	●
• Potential for item inclusion in event portal	●	●	●	●
• Inclusion in event press releases and media alerts on 3BL distributed media platform (10K-100K impressions)	●	●	●	●
• Inclusion in registration goodie bag mailed to participants who opt in	●	●	●	●
• Logo included in social media post thanking all sponsors	●	●	●	●
• Inclusion in marketing emails with other partners (70K+ subscribers)	●	●	●	●
• Opportunity to introduce or be a moderator for online panel or seminar		●	●	●
• Opportunity for special feature in online panel or seminar		●	●	●
• Dedicated social media post featuring your brand			●	●
• Thanked verbally during event program video stream			●	●
• Opportunity for your brand to “power” online panel or seminar				●
• Standalone blog post featuring your brand story on WPF website				●
• Logo prominently included in marketing, where possible				●
• Opportunity for Instagram takeover of WPF Instagram stories				●
• Custom interview highlighting your company shared on 3BL				●