

*Sponsor Recognition*

	\$500 Copper	\$1,000 Bronze	\$2,500 Silver	\$5,000 Gold	\$10,000 Platinum	\$15,000 Presenting
• Listed on event webpage	*					
• Right to creative toolkit for use in sponsor advertising	*	*	*	*	*	*
• Mention in event blog on WPF website and social media	*	*	*	*	*	*
• Logo on event webpage		*	*	*	*	*
• Opportunity to include item or experience in the online auction	*	*	*	*	*	*
• Inclusion in event press releases and media alerts on 3BL distributed media platform (10K-100K impressions)	*	*	*	*	*	*
• Feature on special registration gift mailed to select participants		*	*	*	*	*
• Inclusion in social media post with other partners		*	*	*	*	*
• Inclusion in marketing emails with other partners (70K+ subscribers)		*	*	*	*	*
• Opportunity to include digital offer or coupon code emailed to participants following event		*	*	*	*	*
• Opportunity for item inclusion in event drawing			*	*	*	*
• Opportunity for special feature of auction item on WPF channel			*	*	*	*
• Dedicated social media post				*	*	*
• Logo placement on virtual auction platform					*	*
• Logo placement on thank you email to all participants					*	*
• Logo prominently included in marketing, where possible						*
• Opportunity for Instagram takeover of WPF Instagram stories						*
• Custom interview highlighting your company shared on 3BL						*

**→ In-Kind Donors:**

We are seeking in-kind donors for fulfillment and shipping, auction items, and goodie bag items. Agreed upon recognition for in-kind donations is commensurate to contribution value.