SPONSORSHIP LEVELS

SPONSOR RECOGNITION

	$500 copper	$1,000 bronze	$2,500 silver	$5,000 gold	$15,000 title
General					
Title Sponsor naming recognition					●
Right to event logo for use in sponsor advertising	●	●	●	●	●
Logo on event web page		●	●	●	●
Listed on event web page	●				
Logo on printable race bib emailed to participants					●
Digital Promotion					
Logo included in marketing materials where possible			●	●	●
Logo in marketing emails (70K+ subscribers)			●	●	●
Mention in blog on WPF website and social media channels (18,000 visits/mo.)	●	●	●	●	●
Inclusion in event press releases and media alerts on 3BL, Whole Planet Foundation's distributed media platform (10K-100K impressions)	●	●	●	●	●
Custom interview highlighting your company shared on 3BL (10K-100K million impressions)					●
Outreach Opportunities					
Social media post on Facebook and Instagram Stories		●	●	●	●
Opportunity for item inclusion in run sweepstakes or to provide an e-gift card			●	●	●
Opportunity to include offer or coupon code emailed to participants	●		●	●	●
Opportunity for Instagram takeover of WPF account					●
Host a special online feature in the weeks leading up to the virtual 5K				●	●
Free General Admission registrations	2	5	10	15	30