



CORDIALLY INVITES YOU TO  
**INTERNATIONAL WOMEN'S DAY**  
WEDNESDAY MARCH 4TH, 2020

## KEYNOTE SPEAKER



### Joy Stoddard

Joy Stoddard is the Development and Outreach Director of Whole Planet Foundation, a Whole Foods Market nonprofit dedicated to alleviating poverty where the company sources products.

She joined Whole Foods Market in 2000 and Whole Planet Foundation in 2006. She develops strategic partnerships, connects people to the Foundation's mission, and invites new advocates to join the cause. Having traveled in 42 countries and 48 states, she is inspired to share and expand the transformative power of microcredit and create prosperity. Joy has been awarded numerous leadership recognitions from Whole Foods Market. Previously, she coordinated training programs at the International Monetary Fund where she learned about diversity and value of cultural differences.

## OUR PANELISTS

### Tam Hawkins

Tam Hawkins is the President and CEO of the Greater Austin Black Chamber of Commerce. Her background includes corporate sales & marketing management roles for some of the nation's most admired

companies. The Dallas native's volunteer commitments attest to her passion for civic engagement from local to international levels. Tam is a board member of the East Austin Conservancy, a member of the Austin Area Research Organization and serves on Leadership Austin, Texas Lyceum, Visit Austin, City of Austin Economic Prosperity Commission and Ronald McDonald House Central Texas boards.



### Kristie Gonzales

Kristie Gonzales joined KVUE as President and General Manager in 2016, leading one of the top television stations in Central Texas where she manages a staff of more than 125 employees who produce 33 hours of award-winning live news and programming each week.

Prior to her current role, Kristie held various television management roles across the country, specializing in news branding, multi-cultural marketing and harnessing the power of digital and social media. She is a member of the National Association of Hispanic Journalists and serves on the board of directors for the Greater Austin Chamber of Commerce, the SAFE Alliance and United Way for Greater Austin, and has served as a mentor to Veterans and women of color through American Corporate Partners and the New Philanthropists. In 2016, she was honored with the Latino Trendsetter Award where she shared her motto, "As you climb, lift." In 2017, Austin's Tribeza Magazine named her a "Driver of Style," and in 2018, she was named "Austin Under 40" by the Young Women's Alliance and Young Men's Business League. In 2019, Seedling Mentors named her a "Fab Five" along with Austin Mayor Steve Adler.



### Mindy Perry

Mindy Perry is the Chief Marketing Officer of Kendra Scott. Mindy brings a diverse background from her time across various agency, brand, and wholesale marketing roles. Her extensive career encompasses sports marketing, consumer packaged goods, and working with high-profile clients such as PepsiCo, Frito-Lay, and Hilton Worldwide. Most recently, she served as VP of Integrated Marketing at Neiman Marcus Group, where she oversaw Brand & Category Marketing, Co-op, Promo Analytics, eCommerce Marketing and CRM Lifecycle Marketing for Neiman Marcus and Horchow. Foundational to Mindy's career and leadership is her passion for people. Be it the customer, her team, her cross functional or external partners, she has consistently demonstrated a love and care for others around her. Mindy also has a passion for giving back, particularly to children's causes, and is involved in many international nonprofits.



The United Nations observance on March 4th will reflect on Women and Economic Development as part of the UN theme of **I am Generation Equality: Realizing Women's Rights**

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