



JOIN US! BECOME A MUSICIAN FOR MICROCREDIT.

Join a local network of musicians to make a global difference! We created Musicians for Microcredit™ to help bands and artists alleviate poverty worldwide through the power of microlending. Join the ranks of artists like Grammy-nominated Rocky Dawuni, Andy Allo, and Imagine Dragons working with Whole Planet Foundation® to help millions of families around the world toward a path to prosperity.

Whole Planet Foundation® is a 501(c)3 nonprofit organization based in Austin, TX. Since 2006, we have given 1.4 million loans to help millions of people lift themselves out of poverty. Whole Foods Market® cover the Foundation's operating costs, allowing 100% of donor's dollars to go to fund microcredit loans in 69 countries including the United States.

HOW CAN MUSICIANS HELP?

- Place Whole Planet Foundation® and Musicians for Microcredit™ logos on your website with links.
- Make one short video mentioning Musicians for Microcredit™ and why you support microlending to alleviate poverty; used for cross-promotion on social channels.
- Act as an ambassador of Whole Planet Foundation® on your digital channels & at events, when possible.
- Help raise money for Whole Planet Foundation® through website, social channels, and/or benefit concerts:

WHAT DO MUSICIANS RECEIVE?

- Promotion on Whole Planet Foundation® website, newsletter, and social channels for video & benefit concert.
- Access to the Musicians for Microcredit network of artists.
- Sponsorship opportunities from Whole Foods Market® supplier partners.
- Opportunities to visit microcredit clients on domestic and international Experience Trips.
- Whole Planet Foundation® branded goodies, books and educational materials about microcredit.

OUR FOLLOWERS



25K



9.1K



7.5K



250K