

Conscious Capitalism: Liberating the Heroic Spirit of Business by John Mackey & Rajendra Sisodia



Review by: Philip Sansone

The first thing that struck me about Mackey and Sisodia's book was their excellent review of the benefits from capitalism and especially to the world's poorest people. Their use and presentation of information about the positive contributions of capitalism from Johan Norberg's excellent book, *In Defense of Global Capitalism*, set the stage for laying out their vision for a more enlightened form of capitalism. Life before capitalism and the industrial revolution is not a world we would want to live in today or go back to.

The authors willingly point out the blemishes of capitalism and especially crony capitalism, and they point the way to a more sustainable model for capitalism. Churchill said that democracy was the worst form of government, except for all the others. The same can be said about the current state of capitalism. Mackey and Sisodia give us a viable alternative to the old capitalism.